

General Appearance
 Store No. 418 Chicago, Ill.
 5434 W. North Ave.
 Counters
 Merchandise Manager R. A. Hansen
 Sales Girls Sales Personnel
 Floors
 Lighting
 Sales Bulletins
 Windows
 Store Front Sign
 Ftn. Girls' Uniforms
 Girls' Quarters
 Stockroom
 Fixture & Baling Rms.
 Red Star Merchandise 1933
 Ledge, 2 82,800.38
 Office, 3
 Friday Efficiency
 Painting - Interior
 Painting - Exterior
 Customer Counts
 Vestibule Ceiling
 Fountain, Kitchen & Lunchroom
 Extra Space
 Remodel, Enlarge, New Plant
 Suggestions by Mgr.
 Fire Hazards

Store No. 437 Chicago, Ill. 763
 4661 Broadway
 Counter
 Manager S. P. Van Susteren
 Male Personnel Years in training Mon. at Store Sales Girls
 A. V. Swanson 5
 Floors
 Lighting
 Sales Bulletins
 Windows
 Store Front Sign
 Superintendent. Carne
 Store Hours
 Previous Year's Figures:
 Sales 334,947.40 3.05% D
 Net Profit 36,068.15 10.77
 Waste 1.11
 % of increase or decrease in net profit as of
 Competition
 Organization
 Trend: Sales 218,550 3.66
 Expense
 Stock Condition
 Remarks from corres.

FORM GO427-500-Only-6/31-1963/51K-B18 (Over)